KRISTEN SHEPPARD

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Portfolio: kristensheppard.com

SKILLS

RESEARCH

Contextual Inquiry
Usability Testing
Customer Discovery

DESIGN

Prototyping
Wireframing
Persona & Scenario
Storyboarding
Design Synthesis
Quick Sketching

PROGRAMMING

html/html5/CSS
Javascript/jQuery
php
Python
SQL Lite
Bootstrap
Django
Ruby

SOFTWARE

Google AdWords
Google Analytics
Google Merchant Center
Google Sites
Photoshop
SnagIt
iMovie
WordPress

COURSES

Design of Complex Websites
Data Manipulation & Exploratory Data Analysis
Interaction Design
Videogames and Learning
Fundamentals of Human Behavior
Graphic Design
Contextual Inquiry

LEADERSHIP

School of Information Master's Association
Vice President   2015 Academic Year

Learning and Education Technologies at
the School of Information
Officer   2014 - Present

2015 Grace Hopper Scholar
Scholar   2015 Year

EDUCATION

April 2016
University of Michigan School of Information | ANN ARBOR, MI
Masters of Science in Information
Graduate Certificate in Computational Sciences

May 2011
Michigan State University James Madison College | EAST LANSING, MI
B.A. in Comparative Cultures and Politics
Specializations in International Development, and
Latin American & Caribbean Studies

WORK EXPERIENCE

April 2015 to Present
UNIVERSITY OF MICHIGAN | ANN ARBOR
Data Visualization Consultant
Blog on current trends and tools for data visualization and write open source code with a focus on natural language processing. Our team works with researchers to create interactive visualizations of their research

January 2015 to April 2015
UNIVERSITY OF MICHIGAN | ANN ARBOR
Teaching Assistant- Video Games & Learning
Helped plan cirriculum and managed a team of multi-disciplinary undergraduate students to "win"course through in-class exercises and team activities, while utilizing a beta learning management system

August 2014 to April 2015
BETTERHOPE | ANN ARBOR, MI
Content Designer
Research, identify, curate and lastly create product collages for the BetterHope website as well as improve SEO

September 2014 to July 2015
HATCHER GRADUATE LIBRARY | ANN ARBOR, MI
Student Reference Assistant
Create online exhibits for the University's digital repository, manage monthly email statistics, scan maps, and assist patrons

September 2013 to June 2014
SPANISH GOVERNMENT | MADRID, SPAIN
Language and Culture Assistant
Taught English as a Second Language from ages 5 to 9 year olds with the end goal of students passing their Trinity Exams. Every student I taught in class passed and my privately tutored students passed with top marks.

July 2011 to September 2013
GOOGLE | ANN ARBOR, MI
Account Associate for Small and Medium Businesses
Provided consultative sales support with 100% customer satisfaction levels, achieved individual sales target for 6 consecutive quarters, and managed a book of agencies and businesses to help implement online advertising and marketing solutions with Google products

Taught Google Sites Creation class through the Googler 2 Googler program and trained Nooglers on how to be successful in their sales roles

April 2010 to August 2010
VIRG BERNERO FOR MICHIGAN | LANSING, MI
Headquarters Office Manager
Interviewed, hired, trained, and oversaw daily activities of interns, Also, coordinated campaign activities state-wide, corresponded and filtered all campaign emails, and managed the office activities.